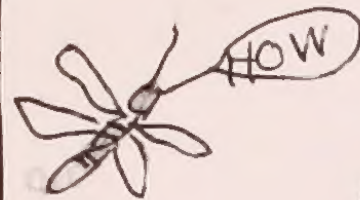


2014  
BREAD & PUPPET

# 40 HOW TO'S





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For the ailing pragmatic  
modernist Bread & Puppet  
now offers the incomplete  
encyclopedia of how-to  
books in an effort to  
eliminate the how-to  
problem once & for all.

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# HOW TO ACHIEVE DIGNITY



①

DIGNITY IS A  
PERCEPTION & A  
REQUIREMENT FOR  
PRIESTS, ACADEMICS  
SOLDIERS, MERCHANTS  
& EXECUTIVES



②

<sup>1</sup>  
IT'S THE CLOTHING  
INDUSTRY'S AMBITION  
TO CALCULATE DIGNITY  
CORRECTLY & OFFER  
IT TO YOU FOR  
APPROPRIATE  
COMPENSATION



③

THE DIGNITY DISGUISE  
IS THEN DRESSED  
OVER YOUR  
SHAMELESSLY  
NAKED SELF



④

# HOW TO ACQUIRE NOBODY STATUS

①



BODY





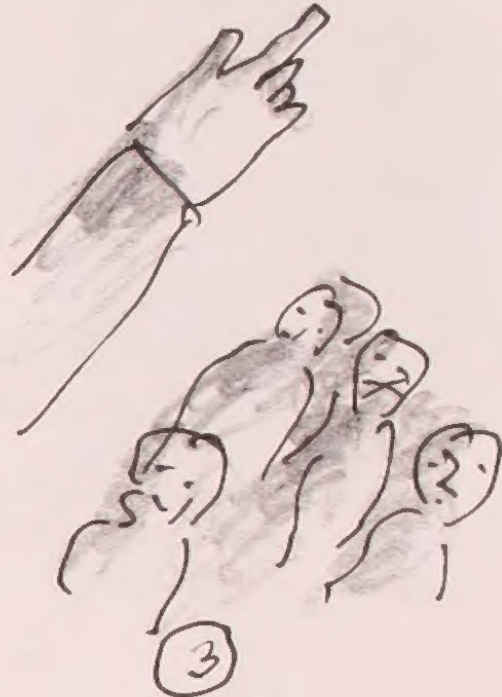
HOW TO ADVISE



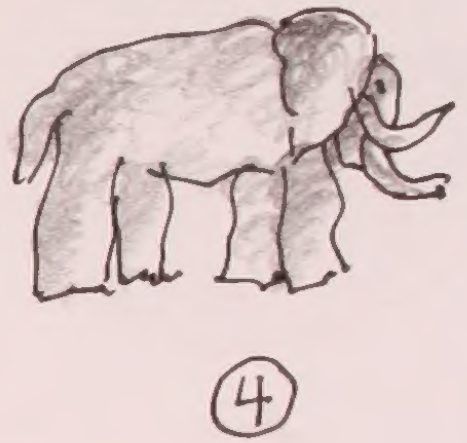
THE PASSION FOR  
ADVISING BLOSSOMS  
IN THE DESOLATE  
SOUL



<sup>3</sup> & THEREFORE MUST BE  
ALLOWED FULLFLEDGED  
ADVISORY OPPORTUNITIES



JUST LIKE THE  
FAMOUS ELEPHANT  
WHO IS SO BADLY  
NEEDED IN THE  
GOOD-TASTE-IS-TIME-  
LESS PORCELAIN  
STORE



# BASIC HOW TO

OR:  
UPSIDE DOWN CITIZEN'S  
GUIDE TO DEMOCRACY



①

ONE: FANCY THE STREET  
STRIPPED OF ITS COPS & THEIR  
CROWD CONTROL WEAPONRY.  
THEN ACT

TWO: DIG A HOLE  
& THINK

THREE: DON'T DIG A HOLE  
INSTEAD YELL AS LOUD AS  
YOU CAN

FOUR: WORK ON YOUR  
YELLING VOCABULARY.  
DISTORT THE LAME &  
LIMPING WORDS + REPLACE  
THEM WITH BULLET PROOF  
OVERT + UNDER WORDS

②

FIVE: JOIN THOSE  
ANTI-SOCIETY SOCIETIES  
THAT OFFER THE BEST  
COMPASSIONATE INHOLE



③

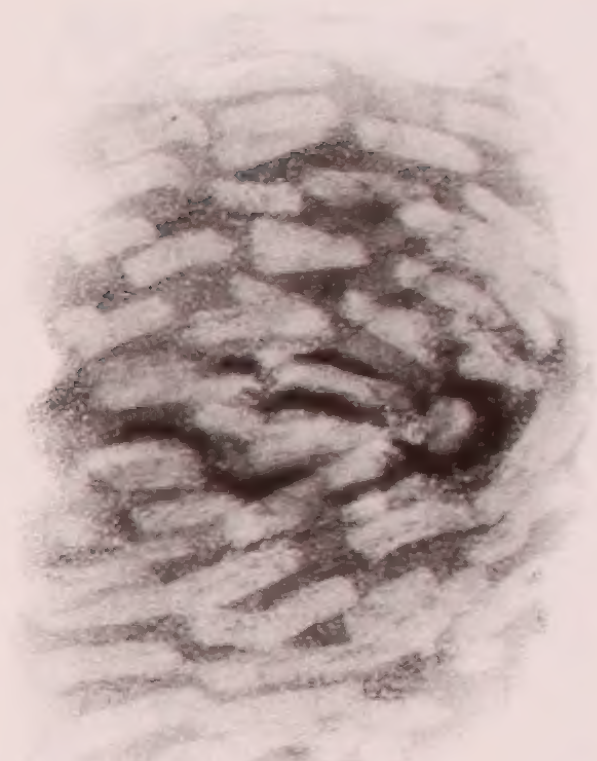
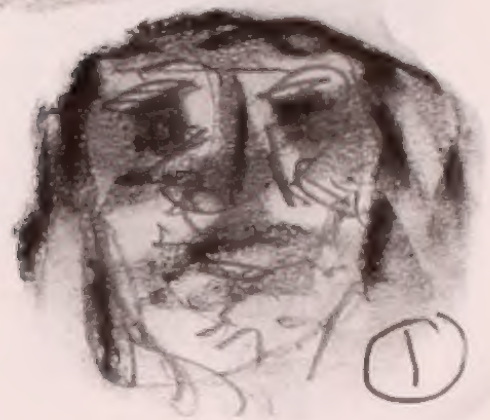
SIX: LEARN APPLES  
POTATOES AXES  
PICKAXES  
FEET  
PENS & PENCILS  
CHICKENS ETC.



④



HOW  
TO BE



HOW TO  
BEAR IT



①

DILETTANT  
SUFFERERS WHO  
ARE CAUGHT BY  
SURPRISE ATTACKS



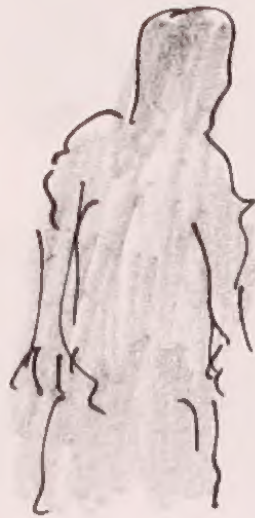
②

6 OF THE NORMAL  
AGGRESSIONS & DAILY  
OCCURANCES OF  
STING & HURT



③

ARE QUICKLY  
PROFESSIONALIZED  
TO BE ABLE TO  
BEAR IT



④



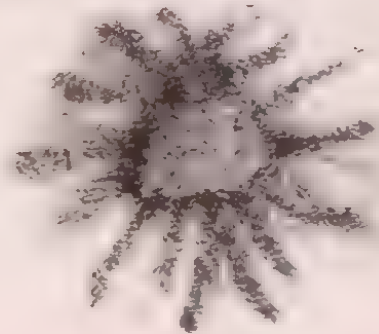
HOW  
TO BE A  
TIGER



YOU TIGER  
WHY  
YOU WHY  
YOU WITHOUT  
CREATOR  
MYTHOLOGY  
& DIVINE  
REPRESENTATIVE  
IN THE GODLESS  
SKY

7

THE GODMAKERS  
& SUPERIORS  
ARE ELIMINATING  
YOUR AIR  
& SUFFOCATING  
YOUR LIGHT



ARISE TIGER  
ARISE



# HOW TO BE A TREE



(1)

IN ORDER TO BE A TREE  
YOU HAVE TO GROSSLY  
NEGLECT DISTANCE &  
BE TOTALLY APPRECIATIVE  
OF THE EXTREME  
CONFINEMENT OF THE  
ONE WHO DOESN'T WALK  
AWAY, WHO MISSES THE  
CORRECT MOMENT,  
WHOSE LIMITS ARE  
INRIT ON HIS TRUNK &  
BEING. A STANDER  
& ON-THE-SPOT DANCER  
& ALL THE URGENT UPHILLS  
& DOWNHILLS ARE  
UNKNOWN TO HIM

(2)

8

& YET HIS ROOTS CRAWL  
AWAY FROM HIS CENTER  
& DOMINATE A SIGNIFICANT  
EXTENSION OF HIMSELF.  
THE DWARFS WHO LIVE  
ALL AROUND HIM BUSY  
BEES & BUSINESSMEN,  
ENDLESSLY NERVOUS, TRY  
TO COMPREHEND HIS SILENT  
SCREAMING & PREACHING  
IN ORDER TO BE TAKEN  
AWAY FROM WHERE &  
WHAT THEY ARE, ARE  
ARE & HE WITH HIS  
UNRELENTING STANDING  
STILL & THEY WATCHING  
THE DANCING WAVES OF  
HIS BRANCHES

(3)



(4)



# HOW TO BEGIN



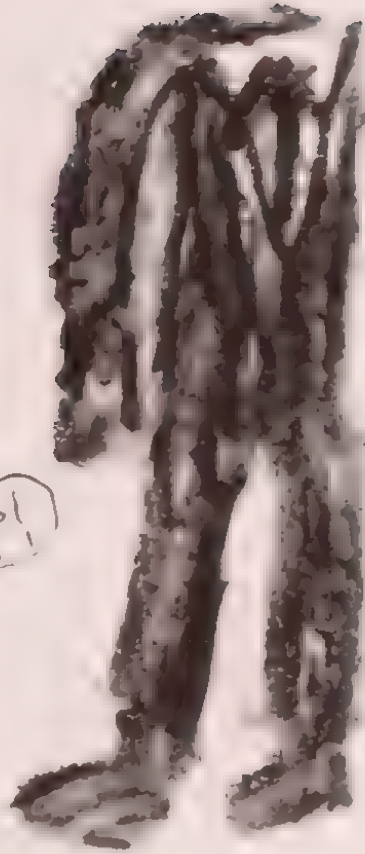
①



②



③



④



HOW TO BE IN  
THE POST-FALLFOLiage  
LANDSCAPE WITHOUT  
MELANCHOLY





HOW TO  
BE  
WITHOUT

①



②

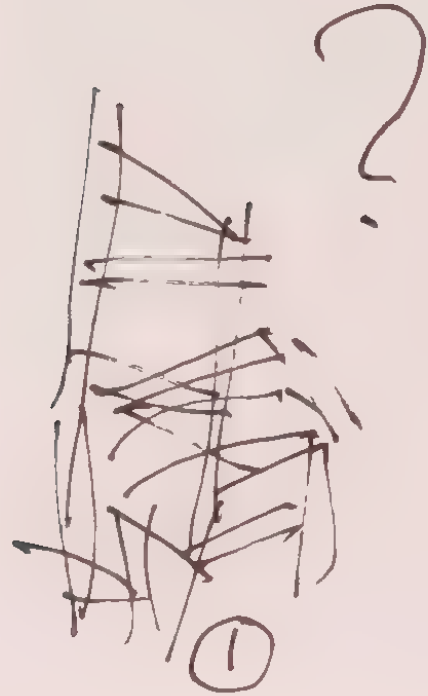


③



④

# HOW TO BUILD A CHAIR



CHAIRS HAVE PERSONAL & PUBLIC SIGNIFICANCE. CHAIRS ARE KNOWN TO INFLUENCE SITTERS. THEY LIKE POMP & OCCASION. THEY POSE. THEY ARE PHOTOGENIC.



12

THEY ARE ABLE TO COLLAPSE.



THEREFORE CONSTRUCT THEM LOVINGLY WITH THE CORRECT POLITICS IN MIND





HOW TO  
CLOUD  
YOURSELF



①

THE CLOUDS WHO  
OCCUPY THE SUN-  
SETTING SKY WITH  
THEIR HUMAN  
IMITATIONS



②

13

JENGHIZ KHAN'S  
CAVALRY & GALERIES  
OF GREEK GODS



③

TELL YOU:  
CLOUD UP!



④

HOW TO  
DETECT THE  
3 CATEGORIES  
OF IRREALITY



ONE : THE STATUS QVO <sup>14</sup>  
IRREALITY WHICH  
SUCCESSFULLY PERFORMS  
REALITY



TWO : THE  
HAPPINESS INDUSTRY  
IRREALITY



THREE :  
THE INFALLIBLE  
MORALITY'S  
HEAVEN & HELL  
IRREALITY





HOW TO  
DISTINGUISH  
BETWEEN  
ONE THING  
& ANOTHER



①

YOU DO OR  
YOU DON'T



YOU  
AMASS  
LOTS OF THEM

②

15

YOU TREAT,  
USE, MISUSE  
DISCARD  
THEM  
THEM  
THEM  
THEM  
THEM THE THEM THE  
M THEM THEM

③

DO THEY SPEAK  
TO YOU? DO  
YOU RECOGNIZE  
THEIR MEANING?  
ARE THEY  
THERE?  
WHICH OF THEIR  
DIFFERENCES  
ARE DIFFERENCES  
OR  
SIMILARITIES?

④

HOW TO DO  
ANTIMONETARY  
BODY & SOUL  
SURVIVE MONEY -  
DEFENDING CUDGELS?

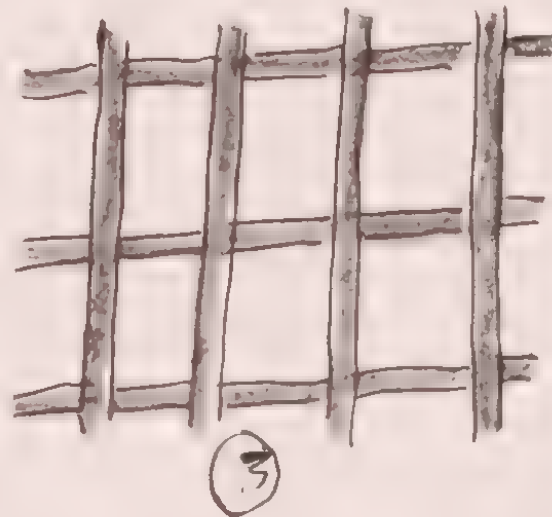


UNINFORMED  
UNIFORM EQUIPPED  
WITH CUDGEL  
PUNISHES THE  
UNKNOWN, WHICH  
HE CANNOT KNOW  
& TREATS AS  
TRAFFIC VIOLATOR  
WHILE VIOLATING  
TRAFFIC

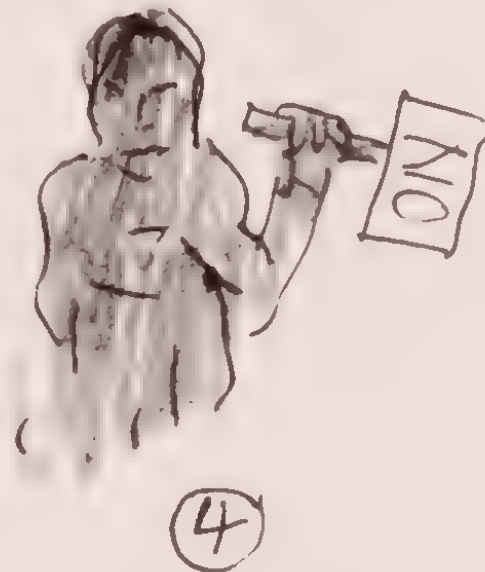


16

TRAFFIC IS THE  
DISGUISE, NOT THE  
ISSUE, PUNISHMENT  
THE DESIRED PRODUKT,  
THE BODY IS ADDRESSED,  
THE SOUL INCARCERATED.



SORRY, NO RECIPE  
AVAILABLE FOR THIS  
DILEMMA OF A  
NONFUNCTIONING  
DEMOCRACY





HOW TO GET  
DIRECT  
RESULTS



DIRECT IS HARD  
TO COME BY  
& SO ARE  
RESULTS



17

DIRECT RESULTS  
ARE MAJOR  
ACHIEVEMENTS IN  
MINOR PURSUITS



INDIRECTIONS IN  
SMALL PURSUITS ARE  
THE COMMON FARE

ONLY EXTRAORDINARY  
CONCENTRATION ON  
A ONE-DIRECTIONAL  
SOMETHING CAN  
PROPEL YOU OUT OF  
THE COMMONNESS

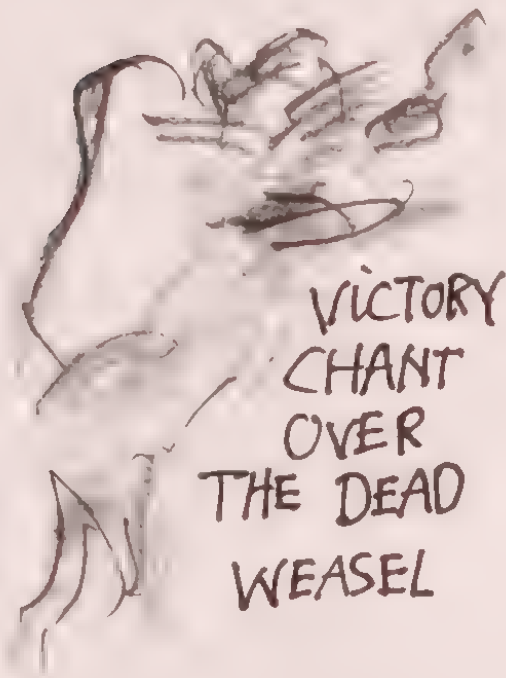


HOW TO  
LISTEN TO  
YOUR CAT



①

YOUR CAT'S



②

18

SADDENS THE  
WILD HEART



③

& STRIKES NO  
MUSICAL CHORD  
IN THE  
DISENCHANTED  
EAR



④



HOW TO  
LIVE THE  
NOBODY  
LIFE

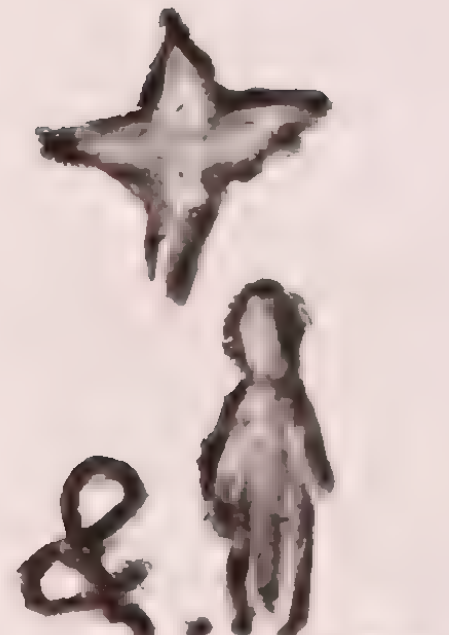
①

  
LIVE

②

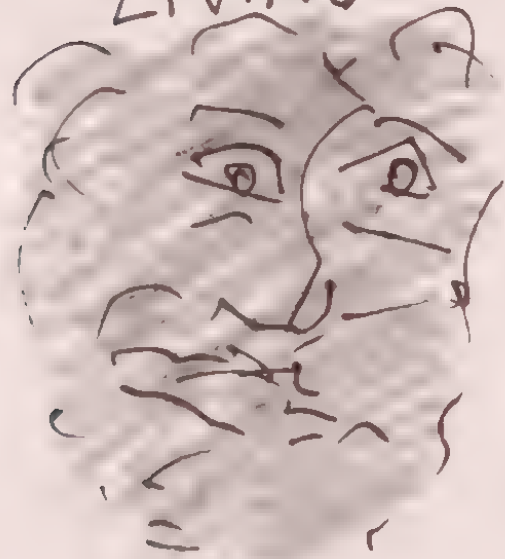
  
& LIVE

③

  
& LIVE

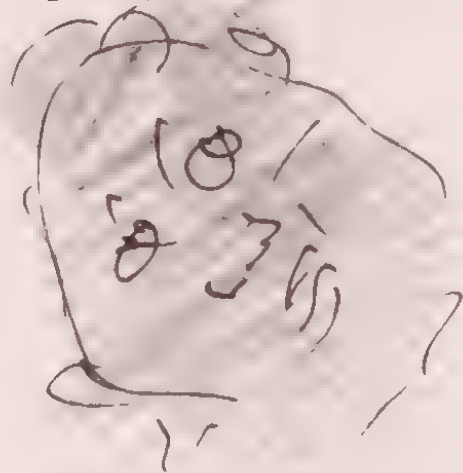
④

HOW TO  
MAKE A  
LIVING



①

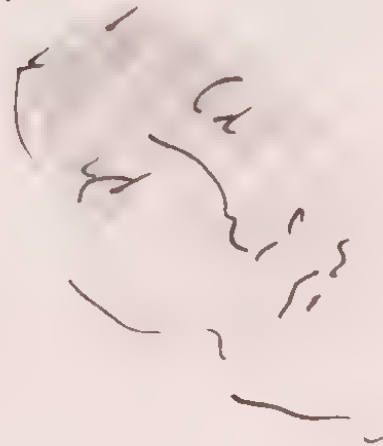
JUST TO MAKE  
A SOMEWHAT LIVING  
SHOULD BE GOOD  
ENOUGH



②

20

TO CREATE THE  
OPPOSITE OF THE  
SLICK MASTERED  
TOTALITY



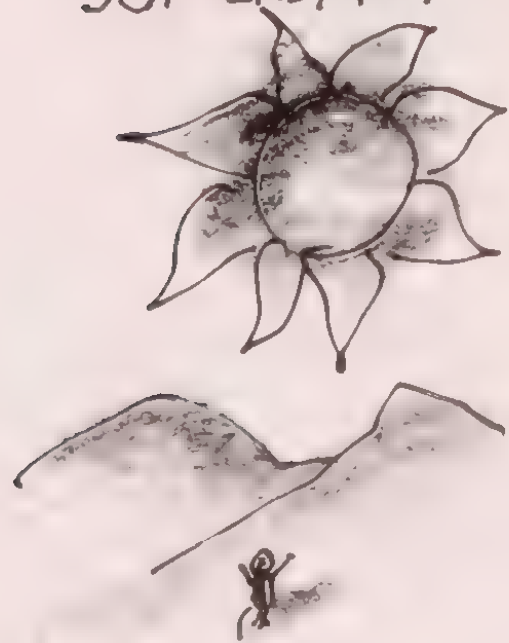
③

OF THE PRODUCT-  
INDUSTRIES & THEIR  
DEADENING  
EFFECTS



④

HOW TO MAKE  
A  
SOMERSAULT



(1)

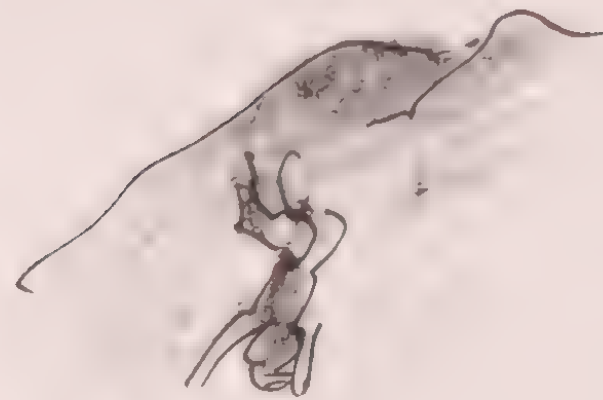
QUICK



(2)

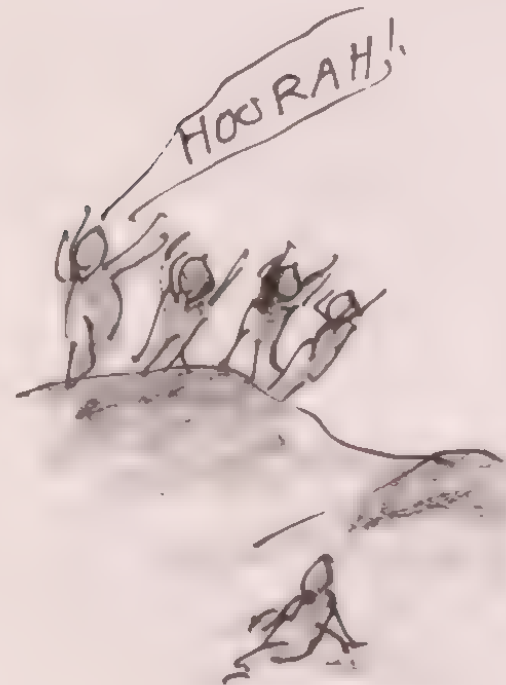
21

EARNEST



(3)

EARTH BOUND



(4)



HOW TO MAKE  
THE MOON RISE  
OVER  
EVERYDAY  
BATTLEFIELDS



①

BELLRINGING IN THE  
BELLY & SUGARSWEET  
PURSITS OF HARMONY  
WITHOUT CONTRIVERSY



BLACK JOLLY RAVENS  
AT FEAST.  
HOLDERS HOLD!  
ESSENTIALISTS SMOKE  
CIGARS. SOLDIERS WITH  
BACKPACKS HIKE OVER  
THEIR CONQUESTS

②

22

DECIDERS IN SLEEPY  
OFFICES EMPLOY DECIDER  
EQUIPMENT & ARE TOLD  
TO GO AHEAD

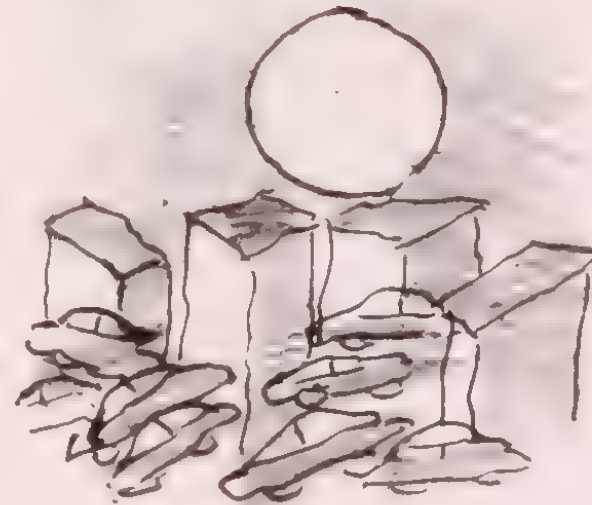


INSECT REPELLERS FALL  
PREY TO BRAND-NEW  
SPECIES OF MOSQUITOS



③

FORESTS STAND  
STILL. MOONS RISE  
OVER EVERYDAY  
BATTLEFIELDS



④

HOW TO NOT  
AVOID  
DANCING  
AT  
UNLIKELY  
OCCASIONS



①

THE NORMALLY  
UNGAINLY BEER-  
SHOPPING DANCE  
MAY  
NEVERTHELESS



②

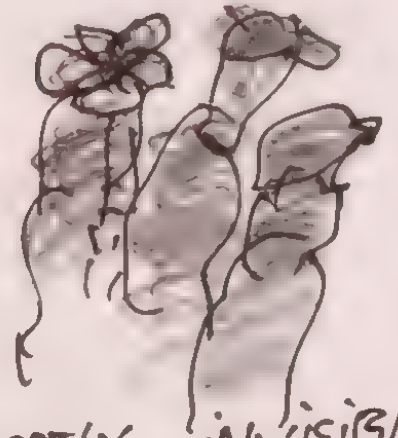
23

ALLOW YOUR  
ARMS A QUICK  
RUSTLING OR  
BRUSHLIKE  
WIGGLING  
TYPICAL FOR BEER-  
SHOPPING DANCES



③

ONE OF SO  
MANY AVAILABLE  
TO THE CONVERT



& MOSTLY INVISIBLE  
TO FELLOW-SHOPERS

④

HOW TO NOT  
DO  
PUPPETSHOWS



YOU LEAVE THEM <sup>24</sup>  
ALONE YOU WALK  
BY THE SIDE OF  
THE ROAD



CAREFULLY AGAINST  
THE TRAFFIC YOUR  
THOUGHTS SHATTERED  
BY THE SHATTERER  
OF WORLDS. YOU  
MAY END UP  
THINKING PUPPET-  
SHOWS BUT BECAUSE  
OF THE SEVERITIES  
IN YOUR HEAD



YOU DON'T DO  
THEM & YOU  
ACTIVELY SUPPORT  
THE NOT-DOING  
BUSINESS  
IN FAVOR OF THE  
NOTHING





# HOW TO NOT SERVE



①

THE AWE & FEAR THAT  
BUILT THE PROLIFIC  
DIVINITIES & THEIR  
VASSALS, COURTS & EMPIRES  
WERE NEVER  
CONTENTED & NEEDED  
A HIGHER CONCENTRA-  
TION OF DOMINATION  
TO WHICH THE  
EXPERIMENTAL BRAIN  
COULD SUBMIT &  
RECEIVE GUIDELINES  
FOR ITS CONTINUOUS

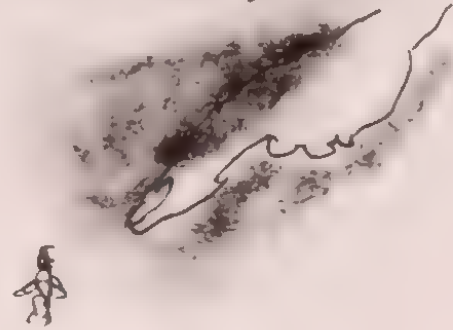
②

25 WAR & PEACE OUTPUT:  
THE SOLO MARIONETTISTE  
WITH HIS MYSTERY-  
STRINGS

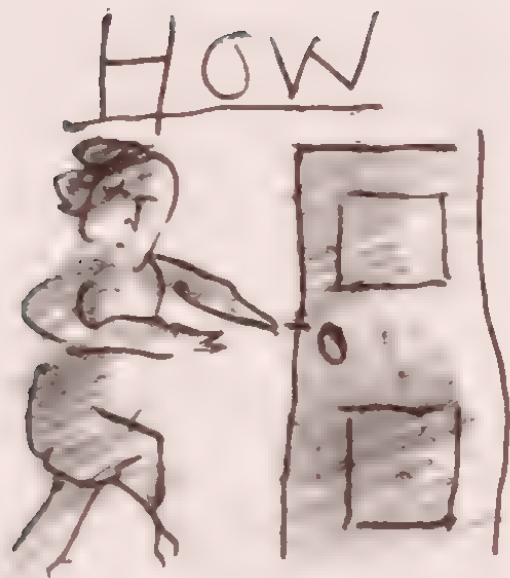


③

THE ENDLESS JOB OF  
'INVENTING & RE-INVENTING'  
THE SOLE RESPONSIBLE,  
PRODUCES THE DESIRED  
LIFESTYLE OF SERVITUDE  
TO SOMETHING SO VAST,  
IT SWALLOWS ALL  
TRACES OF SERFDOM



④



HOW  
TO OPEN  
A DOOR

(1)

THE JUNGLE WHICH  
RESULTS FROM WEALTH  
& CARELESSNESS  
LIKE A FOREST OF  
BURDOCK



THE THICK GROWTH OF  
UNDESIRABLE RICHES  
WHICH CONQUER THE  
TINY SELF-INFLICTED  
HARMONY, STRUGGLING  
FOR MEANING

(2)

26

THE HOPLA OF DEATH-  
RELATED REVOLUTIONS  
AGAINST HUMAN  
SUPREMACY



THE ROARING BASS-  
CONTINUO UNDERNEATH  
THE DAILY GOSSIP.  
THE PURPOSES ON THEIR  
WAY OUT & THE ILL-  
DEFINED YEARNINGS  
OF THE CREATURE INSIDE  
THE CIVILIZED BODY

(3)

REQUIRE DOORS &  
BABY BIRTHS OF  
GRANDER SCHEMES



THE TOOTING  
OF THE TODDLING  
FUTURE

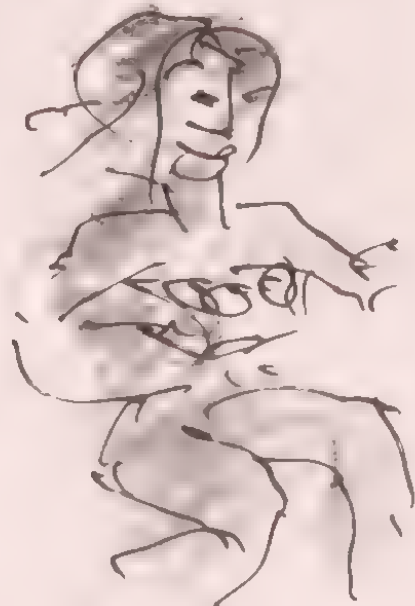
(4)

# HOW TO PLANT APPLE TREES



①

# LOOK UP JOHNNY APPLE SEED



②

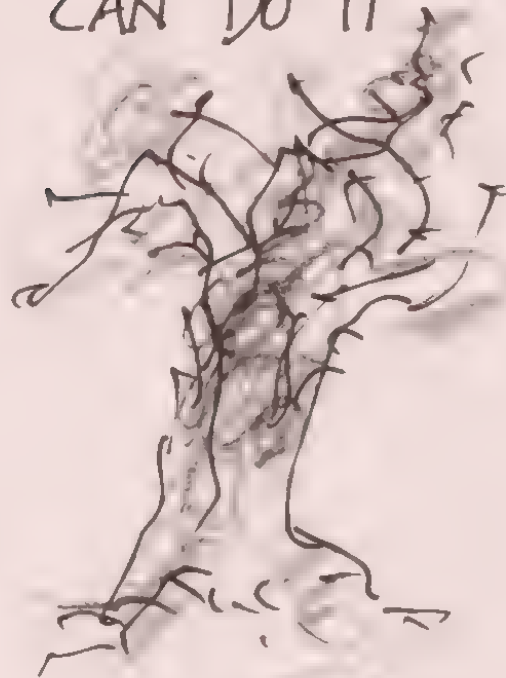
27

# IN YOUR HISTORYBOOK



③

# DO IT. YOU CAN DO IT



④



# HOW TO POLITICIZE THE PAST

(OVERESTIMATORS  
DEFINE THE PRESENT  
WITH THE HELP  
OF IRRESPONSIBLE  
PAST)



THE PAST WHICH  
SITS ON PEOPLE'S  
SOULS IS PARTITIONED  
& SLICED INTO  
DIGESTABLE CHUNKS  
TILL ITS PAIN IS  
OBLITERATED &  
THEN BECOMES  
AVAILABLE TO ITS  
SUFFERERS



28

THROUGH THE NORMAL  
CHANNELS OF THE  
COMMODITY MARKET.  
EVEN THE MOST  
OUTRAGEOUS PAINS  
IMAGINABLE &  
BARELY REMEMBERED  
BECOME MERCHANDISE



THE OFFICES OF THE  
OVERESTIMATORS  
PROVIDE THE DIRECTIVES  
& ETHICAL STANDARDS  
FOR CURRENT  
ELECTION CAMPAIGNERS  
& THEIR CLIENTELES



HOW TO PROFIT  
FROM THE  
SUBWAY  
SYSTEM



ARBITRARY LONELI-  
NESS OF THE  
SUBWAY SYSTEM-  
SOUL

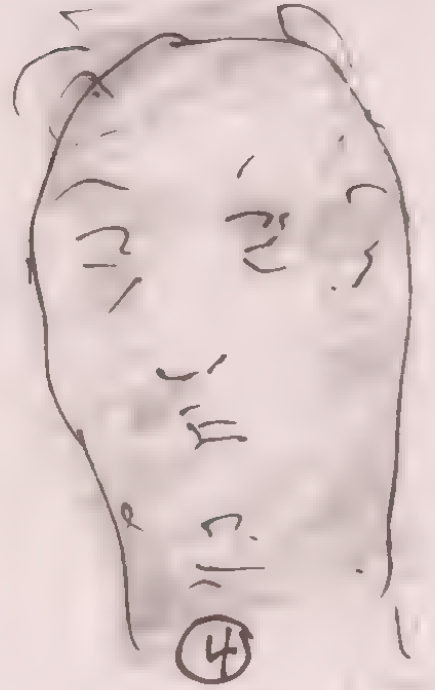


29

HOW CAN YOU  
EXIT FROM  
YOUR  
PREDICAMENT



& MIRROR  
YOURSELF  
IN THE CROWD



# HOW TO READ

①

YOU EAT BREAD  
CHEESE SAUSAGE  
WHATEVER YOU  
HAVE & YOU  
EAT IT AS THE  
ELIXIR THAT IT  
IS & YOU FEEL  
IT IN YOUR  
STOMACH &  
YOU OPEN THE  
BOOK & THE

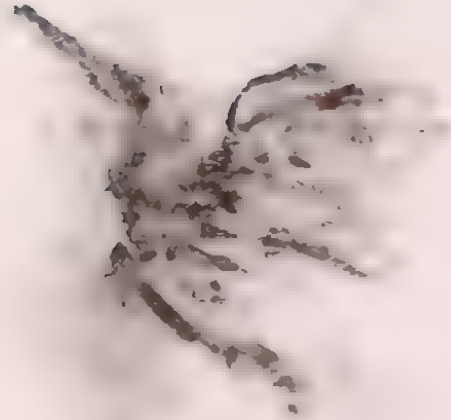
②

30

BOOK'S UNIVERSE  
& YOU SEE THE  
BLUE HERON  
RISING ABOVE  
THE PASTURE  
& YOU READ IT.



③



④



HOW TO  
READ  
THE BOOK  
OF  
DEATHLIFE

①

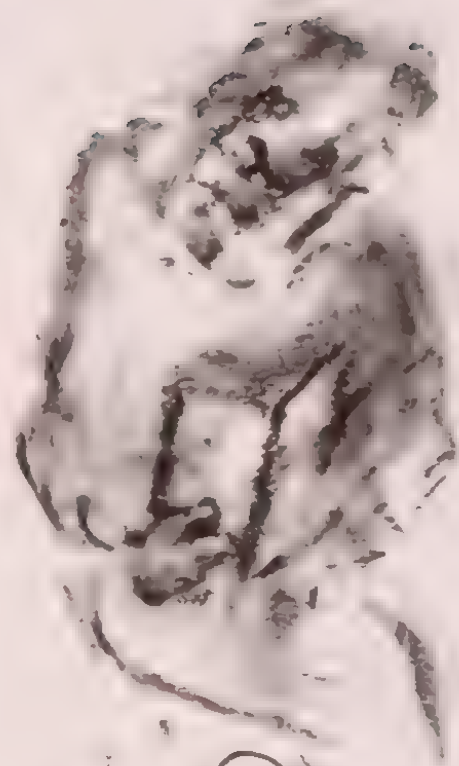
YOU TAKE COFFEE  
BEER WATER  
WHATEVER YOU  
HAVE & YOU  
PRINK IT AS A  
DEATHLIFE ELIXIR  
& YOU DRINK &  
DRINK THE  
QUINTESSENCE OF  
THE THING & THE  
MORE THAN THAT  
& EVEN MORE

②

31

& YOU READ THE  
THINGS & THE  
NEIGHBORS &  
THE OWLS & THE  
PUSSYCATS & THE  
LAST & THE FIRST  
& YOU READ THE  
MORNING & THE  
LIGHT OF THE  
MORNING & THE  
DARK SPOTS OF  
THE MORNING  
& YOU READ THE  
NO-NEWS

③



④

HOW TO SEE  
WORMS



①

THEY  
WHO ARE DESTINED  
TO BECOME  
YOU



②

32

MUST HAVE  
ENOUGH YOU  
IN THEM



③

TO HELP TRANSFORM  
YOU BACK INTO  
MATTER



④

HOW TO  
SING



YOU SING

33

& SING

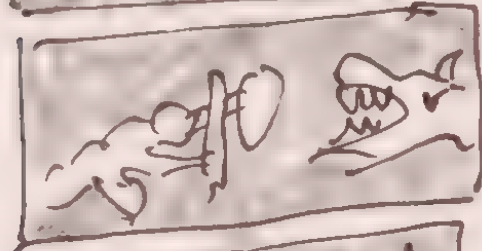


& SING





# HOW TO SLAY DRAGONS



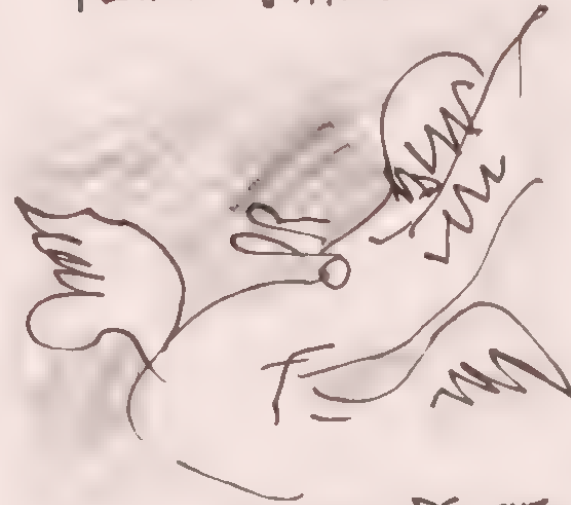
①

BAD FLIGHT OCCURS  
FROM THE DEPTH  
OF ORGANIZED  
STUPIDITY



②

34 NOBODY KNOWS  
WHICH DRAGON  
FLIES WHERE



NOBODY STOPS THE  
VISCIOUS LOGIC

③

DRAGONSLAYERS  
ARE IN SIGHT



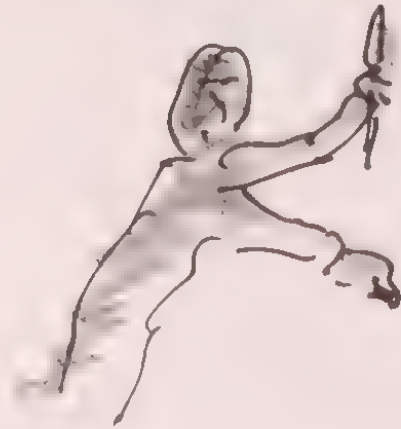
④

HOW TO TRANS-  
FORM UNWANTED  
NOISE INTO  
MUSIC



①

BY STRUCTURING  
THE DISTURBANCES  
INTO THEIR  
CRESCENDOS &  
DECRESCENDOS



②

35

BY ASSIGNING  
THEM A RHYTHMICAL  
PROGRESSIONS  
THEY ARE NOT  
MEANT FOR.  
BY CONDUCTING  
THE PUBLIC TO  
APPRECIATE AT  
LEAST 3 MOVE-  
MENTS OF THE  
PERMANENTLY  
BOTHERSOME  
SYMPHONY

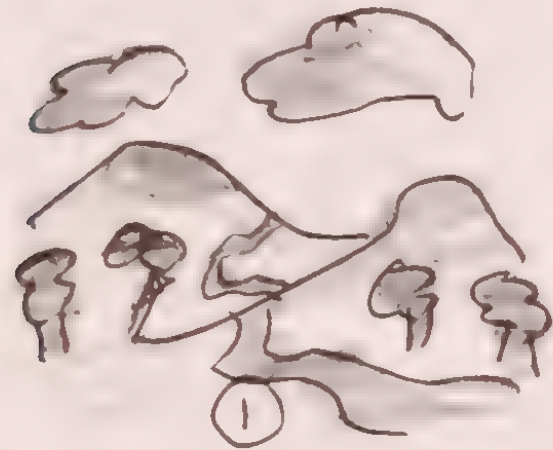
③

BY ASSIGNING  
THE EAR A  
BRAND-NEW  
TASK



④

HOW TO  
TRAVERSE THE  
LANDSCAPE IN  
THE UPSIDE DOWN  
CITIZEN POSITION

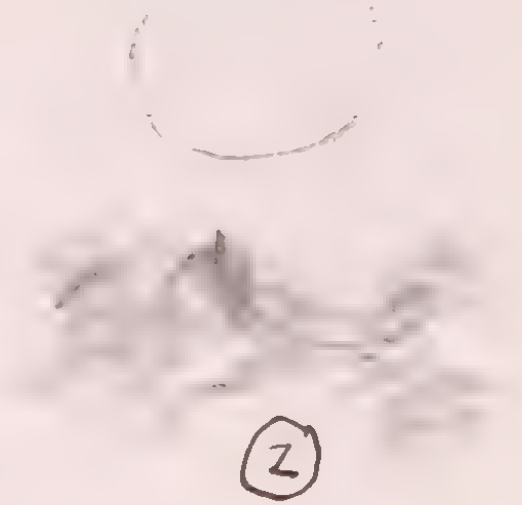




HOW TO  
UNDERSTAND  
THE SUN

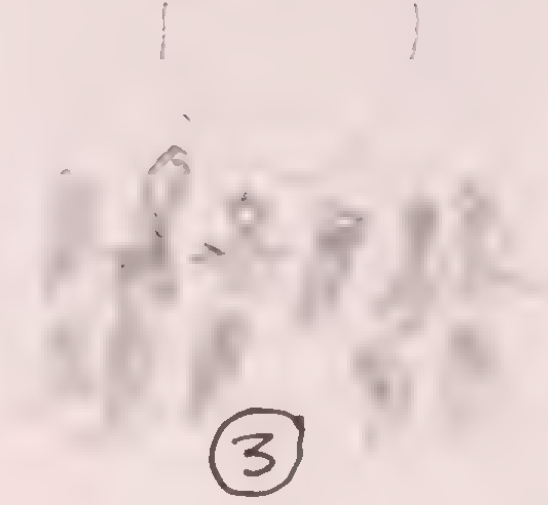


THE LIFESPENDING  
SUN FEEDS &  
PUNISHES  
THE HUNGRY

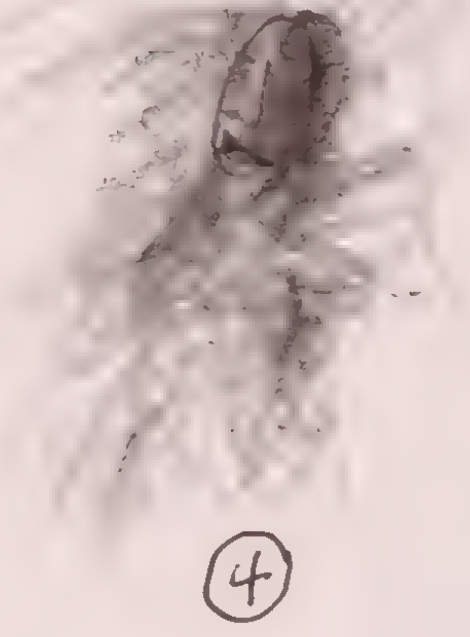


37

WHOSE VAGUE  
HUNGER GOES  
MOSTLY  
UNRECOGNIZED



& WHOSE SELF  
WANTS TO COMMIT  
TO THE SUN  
WHOLLY



HOW TO  
UNDERTHROW  
THE  
GOVERNMENT

①



②

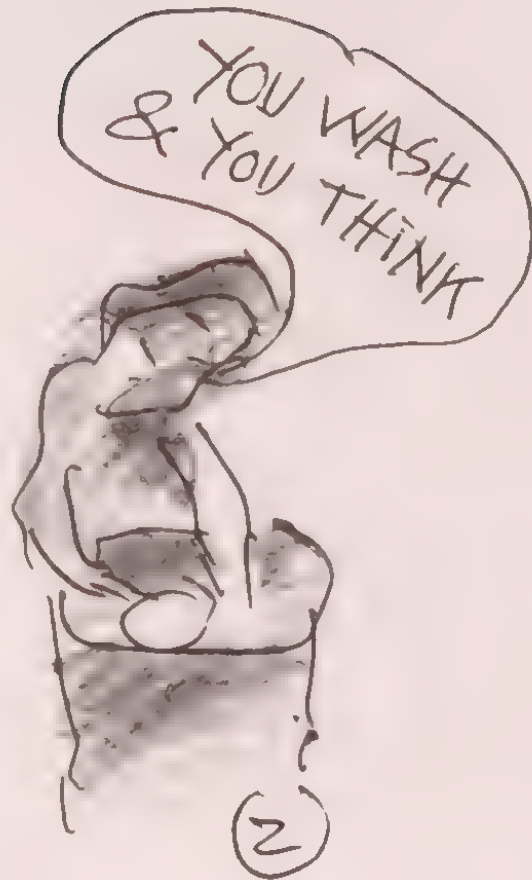


③



④

HOW  
TO WASH  
DISHES



# HOW TO WISH



①

WISH, THE FORGOTTEN POWER OF FAIRYTALES MAKES ITSELF AVAILABLE THROUGH THE EYE'S FIXATION ON



WONDERS THAT CANNOT BE SEEN

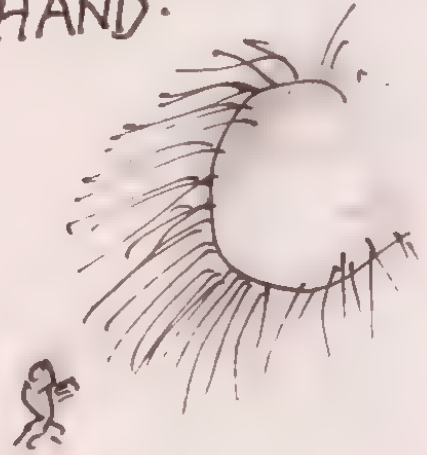
②

40  
WISHES HOVER LIKE HUMMING-BIRDS ABOVE THE SUBJECT MATTER OF CHOICE



③

& THEN EXTRACT THE ESSENTIAL SWEETNESS FROM THE REALITY-AT-HAND.



WISH UNCAREFULLY

④



# AFTERWORD

1. Big books are products, and, like all products, have achieved completeness, which implies the race from tentative to finalized. Little books can hardly claim to be products, because they never dreamed of the ambition: completeness. They try to get away with the same amount of indecision and imperfection that characterizes most of normality.
2. When the mind is little (in imitation of little books), it collects scraps, neglects, and fragments that form a totality of their own, out of reach of the dictatorship of the big totality.
3. The lifespan of little books is as short as they are little, and the damage they inflict can be measured in inches.
4. Little books, in contrast to big books, allow the consumer to get done with them fast and furiously in support of the consumer's already highly developed fury – to jump up in anger or disgust, to toss out the questionable content or to party it away.
5. We need little books because the big, fat ones have either seduced us or did not succeed to warn us sufficiently of the oversized human enterprise. The big fat ones are out to convince us powerfully, never mind of what, simply by volume. The power of their conviction consequently marches power through history, all the way to history's ruins.
6. Booklittleness is highly recommended for cheapos, garbage artists and other intro- and extroverts.

Booklittleness does not derive from miniature artistry, but from the obsessive culture of the big-fat-over-above, in which giants parade in granite overcoats and bigness falls off their shoulders, while the race of dwarves, who lives under their oversteps, collects the crushed bits and pieces, pastes and doodles them together with snailspeed efficiency – which flourishes and

succeeds, manifesting the hidden colossal substance so typical for dwarf production.

As long as they under- and un-use the existing real and pompous channels of address, and stay jolly and degraded and reasonably invisible, the dwarves will invent new streets lined with fresh publics ready for countless counter-enterprises.

*Re Schn*









ES/pm

GLOVER, VERMONT